

**HEALTH AND WELLBEING BOARD**  
**Wednesday, 16th January, 2013**

**Present:-****Members:-**

Councillor Ken Wyatt	Cabinet Member, Health and Wellbeing <b>(in the Chair)</b>
Karl Battersby	Strategic Director, Environment and Development Services
Tracy Clarke	RDaSH
Tom Cray	Strategic Director, Neighbourhoods and Adult Services
Councillor John Doyle	Cabinet Member, Adult Social Care
Chris Edwards	Chief Operating Officer, Clinical Commissioning Group/NHS Rotherham
Councillor Paul Lakin	Cabinet Member, Children, Young People and Families
Shona McFarlane	Director of Health and Wellbeing
Dr. David Polkinghorn	Rotherham Clinical Commissioning Group
Clare Pyper	Children, Young People and Families, RMBC
Dr. John Radford	Director of Public Health
Dr. David Tooth	Rotherham Clinical Commissioning Group
Janet Wheatley	Voluntary Action Rotherham

**Officers:-**

Kate Green	Policy Officer, RMBC
Tracy Holmes	Communications, RMBC
Fiona Topliss	Communications, NHS Rotherham

**Also present:-**

Anne Charlesworth	Partnership Lead, Public Health
Gordon Laidlaw	Rotherham NHS

Apologies for absence were received from Chris Boswell, Phil Foster, Martin Kimber, Matthew Lowry and Joyce Thacker.

**S54. MINUTES OF PREVIOUS MEETING AND MATTERS ARISING**

Resolved:- (1) That the minutes be approved as a true record subject to the following clerical correction:-

S48 (Health and Wellbeing Performance Management Framework) Resolved:- That each meeting of the Health and Wellbeing Board consider two Priority themes (Smoking, Alcohol, Obesity, Dementia, NEETS and Fuel Poverty), with the Priority theme's Lead Officer invited to attend the relevant meeting.

Arising from Minute No. S49 (Overarching Information Sharing Protocol), discussion ensued on how the matter was to be progressed.

Resolved:- (2) That each Board member ensure their organisation had signed off the Protocol and report accordingly to the next Board meeting.

(3) That the Overarching Information Sharing Protocol be submitted to the Cabinet for approval.

Arising from Minute No. 53 (Unscheduled Care Review), it was noted that arrangements had been made for an Elected Member Seminar to be held on

13<sup>th</sup> February, 2013.

## S55. COMMUNICATIONS

### **(a) Challenge on Dementia/Dementia Strategy**

The Board noted a letter that had been sent to Chairs of Health and Wellbeing Boards from the co-Chairs of the Health and Care Sub-Group requesting commitment to the Dementia Challenge and assistance in taking the agenda forward.

Dementia was 1 of the Board's Priorities in its Health and Wellbeing Strategy.

Central Government had announced that Clinical Commissioning Groups had to have a Dementia Strategy and included on its website. Due to the timescale given, there had been insufficient time to co-ordinate across the health and social care community. A draft Strategy had been published on the CCG website by 31<sup>st</sup> December, 2012, in line with the Yorkshire and Humber Strategic Health Authority requirement.

### **(b) Friends and Family Test**

The Board noted the forthcoming mandatory 'Friends and Family' Test and Rotherham Foundation Trust's implementation plans to achieve full coverage of prescribed areas. From April, 2013, a short survey had to be completed upon a patient's discharge, or within 48 hours of discharge, to ascertain their rating of care about the Ward/Department they had spent the most time in. The Trust would be required to submit data returns which would be published nationally.

The report set out the actions the Trust would undertake to fulfill this requirement.

### **(c) Conference**

#### **'Tackling Health Inequalities in the North' - 8<sup>th</sup> March, 2013 - Durham**

Details of the above conference were submitted for the information of the Board.

### **(d) ROSPA Big Book of Accident Prevention**

Copies of the above were circulated to Board Members.

### **(e) Local Medical Committee**

The Chair reported receipt of a request from Dr. Thorman, Secretary of the Local Medical Committee, seeking representation on the Board.

Discussion ensued on the request. It was felt that there was GP representation on the Board through the CCG which could reflect General Practices' views and beliefs. It was a public meeting that was open to members of the public to attend and observe if they so wished.

Resolved:- (1) That Dr. Thorman be thanked for his interest in the Board but the request for representation be declined at the present time.

(2) That a copy of the Board minutes be supplied for information.

(Dr. Tooth declared an interest in the above and did not take part in the

discussion.]

**S56. ROTHERHAM CLINICAL COMMISSIONING GROUP ANNUAL COMMISSIONING PLAN**

Dr. Tooth presented the draft CCG Annual Commissioning Plan which it was required to formally submit to the NHS Commissioning Board Area Team by 25<sup>th</sup> January, 2013. The core aim was to ensure that the needs of the citizens of Rotherham, as set out in the Joint Strategic Needs Assessment and reflected in the Health and Wellbeing Strategy, were captured.

Unfortunately, due to the timescale for submission it had not been possible to include any Public Health, Council etc. commissioning proposals as the timelines had not corresponded.

It was queried whether it would be possible for the Council and Public Health commissioning proposals to be submitted to the Board before the end of March to ensure alignment with the Health and Wellbeing Strategy?

The Council had to formally set its budget first but work was well advanced on its commissioning intentions to which Public Health would now be added. There was a opportunity to identify areas where it was possible to pool budgets for better value for money or more consistent outcomes delivered by commissioning more intelligently.

It was noted that a number of agencies had already submitted their feedback on the document.

Resolved:- That the Rotherham Clinical Commissioning Group Annual Commissioning Plan be endorsed for submission to the NHS Commissioning Board Area Team.

**S57. PERFORMANCE MANAGEMENT FRAMEWORK**

Further to Minute No. 48 of the previous meeting, John Radford, Director of Public Health, reported that it had been hoped to submit a suite of Indicators for consideration to the meeting, however, it had proved to be more difficult than envisaged. He gave the following presentation:-

System Change

- System accountability
- Local delivery prevention interventions
- NHS, RMBC, Commissioning Board and CCG
- Engagement private and third sector
- Public engagement
- Resources
- Service Activity
- Behaviour Change
- Mortality
- Commissioning for outcomes
- Profile \media\social media
- Disease Information

#### Outcomes Framework Annual Reporting

- Local Priorities agreed by Board.
- Align with Outcome Frameworks
- Need to agree specific outcomes for each priority
- Identify specific outcome measures that will progress over time
- Board to review its progress

#### Local Priorities

- Need to identify local (outputs) measures that help monitor progress bi-monthly throughout 3 year period of the strategy
- Report back next time with proposed outcome and output measures

The Board then received Anne Charlesworth's presentation (see Minute No. 58 Priority Measure: Alcohol) and discussion on the possible Performance Indicators for that Priority.

Discussion ensued on the way forward for all 6 Priority Themes:-

- The Board had agreed 6 Priorities that would make the biggest difference to the health and wellbeing of Rotherham citizens and reduce health inequalities
- Definition of the desired outcomes for each Priority required
- Need to decide where to focus activity and then outcome measures and outputs would follow
- Better definition of what want to achieve
- Engagement and commitment from all partners to drive the agenda within their Services

Resolved:- That each of the 6 Priority Leads submit a suite of Indicators for their respective Priority Theme to the next Board meeting.

### **S58. PRIORITY MEASURE: ALCOHOL**

Anne Charlesworth, Partnership Lead, Public Health, gave the following presentation on the Alcohol Priority:-

#### The Vision

- 1 in 4 of Rotherham's adults drink above recommended safe levels
- To challenge the culture of binge drinking
- To deliver the messages about risks to those adults who drink at risky levels

#### Rotherham Adult Population

- Drinking above low risk levels 26.2% (51,569)
- Drinking at harmful levels 5.3% (10,432)
- Depend upon alcohol 3.6% (7,068)

#### National Strategy

- Change behaviour so people think it was not acceptable to drink in ways that cause themselves or others harm
- Reduce alcohol-fuelled violent crime

- Reduce the number of adults drinking above NHS guidelines
- Reduce the number of people binge drinking
- Reduce the number of alcohol related deaths
- Sustain reduction in both the numbers of 11-15 year olds drinking and the amounts they consume

#### Local Strategy

- Programme of alcohol social marketing interventions using the 'single message' including E-learning packages and workplace interventions
- Trialling Community Alcohol Partnerships
- Identification of premises which cause problems and taking effective partnership action
- Identifying individuals who cause repeated issues e.g. using Fixed Penalty Notices to attend alcohol awareness

#### Treatment System Priorities

- To increase numbers seen in primary and secondary care by:-  
Increased screening in GP practices – now also in Health Check  
Re-commission Tier 2 provision and include more work on population awareness, screening and workplace initiatives  
Gaps in provision against NICE Guidance  
Keeping waiting times low  
Payments by Results – Rotherham was 1 of only 4 pilots

#### Alcohol-related Hospital Admissions

- 53,689 alcohol-related hospital admissions – significantly higher than the national average. Between 2010-11 and 2011-12 Rotherham's rate had increased
- 28,827 A&E – the relative position in terms of all 326 local authorities had remained the same (in the highest 25% of rates)
- 6,587 In-patients – Mortality from chronic liver disease – Rotherham's rate was similar to England (not statistically different)
- 18,257 Out-patients – In 2010-11 Rotherham's rate was lower than England but increase in 2011-12 and was now higher than England (but still similar). Rotherham ranked in the highest 50-70% of all local authorities (Quartile 3)

#### Hospital

- Hospital-based services – one of the Department of Health 'hi impact changes'
- Already have an A&E pathway targeting young people
- 1 specialist nurse working on admissions
- Work with Ambulance Service and RFT on 'frequent flyers' and high volume users of hospital front line services. Some were already known to services but not all
- Protocol which allowed those detoxing to be discharged early to their GP
- CCG proposing to invest in a new Service.

#### Opportunities

- Every organisation had to recognise the costs of alcohol and contribute to prevention

- The Public Health budget may offer opportunities to increase prevention – there had been no budget for this in the past
- How was each organisation addressing the issues through the themes:-
  - Prevention and Early Intervention
  - Expectations and Aspirations
  - Dependence to Independence
  - Healthy Lifestyles
  - Long Term Conditions
  - Poverty

Discussion ensued on possible outcomes that could be measured including:-

- o Number of parents who children were included on the Child Protection Register/ come into care due to alcohol related conditions
- o Danger that the specialist treatment services would not be able to cope with the increased referrals
- o Indicators important in terms of how Services were delivered
- o Measure self-harm, behaviour in Town Centre, effect of families by domestic violence
- o Every patient use Audit Check

The Board discussed this item and the previous item together. Please see Minute No. S57).

#### **S59. EXCLUSION OF THE PRESS AND PUBLIC**

Resolved: - That, under Section 100A(4) of the Local Government Act 1972, the press and public be excluded from the meeting for the following item of business on the grounds that it involves the likely disclosure of exempt information as defined in Paragraph 3 of Part I of Schedule 12A to the Local Government Act 1972 (as amended 2006 – information relates to finance and business affairs).

#### **S60. ROTHERHAM HEALTH WATCH**

Clare Burton, Operational Commissioner, presented an update on the recent OJEU tender process for Healthwatch Rotherham.

A preferred provider was not appointed as there had been no bids of sufficient quality to move to the awarding of a contract. A proposed way forward was set out in the report submitted to ensure that there was a Healthwatch Rotherham in place by the 1<sup>st</sup> April, 2013.

Resolved:- (1) That the outcome of the OJEU tender process be noted.

(2) That the proposal to re-tender the Service, as set out in the report submitted, be approved.

(3) That further progress reports be submitted in due course.

(Janet Wheatley and Gordon Laidlaw disclosed disclosable pecuniary interests in the above item and withdrew from the meeting.)

**S61. DATE OF NEXT MEETING**

Resolved:- That a further meeting of the Health and Wellbeing Board be held on Wednesday, 27<sup>th</sup> February, 2013, commencing at 1.00 p.m. in the Rotherham Town Hall,